

## **Studying at ICWS, Swansea**

### **Where is Swansea?**

- Swansea is located in South Wales, on the coast.
- It's about an hour from Wales' capital city, Cardiff and about 3 hours by train from London.
- There are regular bus and train services between Swansea and Heathrow and Gatwick airports.

### **Where in Swansea is ICWS?**

ICWS is located on the seafront campus of Swansea University, overlooking Swansea Bay and the Gower Peninsula — the first place to be designated as an Area of Outstanding Natural Beauty (AONB) by Natural England on behalf of the Welsh Assembly Government.

### **What is Swansea like?**

- Swansea is the second-largest city in Wales and the area around the city includes beautiful beaches and countryside.
- The city itself has a population of almost a quarter of a million people. It is a cosmopolitan city with a vibrant mix of nationalities and cultures.
- It is becoming well known around the world because of its football team, Swansea City, who are in the UK Premiership and play clubs such as Manchester United and Chelsea at their football stadium, the Liberty Stadium.

### **Why do people choose to live and study in Swansea?**

- Lots of people choose Swansea because it is surrounded by beautiful countryside and beaches, but also has the facilities of a city; Swansea offers an excellent array of entertainment such as a wide choice of shopping, as well as theatres, museums, music venues, castles etc.
- Many students are attracted to a city that excels in sport, especially football, being home to Premier League Football Club, Swansea City FC.
- The beaches offer fantastic leisure opportunities where you can walk, relax, go swimming or even surf – in fact the Swansea area has some of the UK's best surfing beaches.
- Others choose Swansea because it is only 3 hours away from London, but is a much cheaper area to live in.
- Of course Swansea University has an excellent academic reputation and provides an excellent campus for its students. The University is right next to Swansea beach – which for some people is a big attraction!

### **How much will it cost me to live in Swansea?**

- Swansea is a very affordable city to study and live in.
- Accommodation costs vary depending on what sort of property you want to live in - you can choose to live in a shared house with other students or in a flat on your own, but the latter will cost more per month.
- ICWS can help you to find accommodation that will suit your budget.

- As well as your tuition costs you will need a minimum budget of £550 per month to cover your rent and day to day costs
- Think about how you will fund your everyday living – will you be sponsored? If so will they provide you a termly or monthly allowance? Or do you have savings that you will use to cover your expenses?

### **Is ICWS part of Swansea University?**

ICWS is an affiliate College of Swansea University, working in Partnership with them.

As a student of ICWS you will be taught and have full access to all of the University and College facilities that are available on the campus of Swansea University.

### **Why do people choose ICWS?**

- ICWS classes are usually quite small in size (max 35 in your first semester) and so offer a more personalised learning experience.
- ICWS is tailored to the needs of international students and also provides a full student support service including help with accommodation and welfare

### **What facilities are there at Swansea University?**

Swansea University offers excellent academic and leisure facilities for its students. All of the following are on the campus site:

- An excellent library, open 24 hours in exam periods!
- Media services – IT Labs and printing facilities
- A wide range of cafes, restaurants and coffee shops across campus –
- A Post Office, clothing shop and even a Supermarket!
- Medical centre & dentist
- An arts centre showing theatre, dance and films
- An Olympic sized swimming pool
- Sports village with various astro and grass pitches, tennis courts, gym & athletics track.

### **Will I graduate with a Swansea University degree?**

When you successfully complete your stages of study at ICWS you will then continue your studies at Swansea University where you will be able to complete your degree and graduate! Your degree will be from Swansea University.

### **Why will a degree in the UK help me in the future?**

Once you have graduated you will probably be looking to go home and find a job. Your degree at Swansea University will hopefully help you to get a better job with better prospects. Having a degree will hopefully mean that you can obtain; better job security; a more rewarding, challenging job; status and prestige; a higher salary. Of course a good job in the future will help secure your future for you and your family.

## Foundation (FHEQ Level 3) Studies in Business, Economics, Accounting and Finance (1 semester) Overview

<b>ILS003 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to be delivered in conjunction with Principles of ICT in order to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>BUS103 Economics</b>	<p>This module has been designed to be delivered in conjunction with Statistics (Statistics) and Business Studies (BUS106) in order to present some of the fundamental aspects of business, business management and the business context. Students will obtain a preliminary knowledge and understanding of the terms and models used in the areas of microeconomics and macroeconomics. The module will include lectures on demand and supply models, firms and production, market structures, policy and measures, economic growth, inflation, money and banking and also International trade.</p>
<b>BUS105 Statistics</b>	<p>This module aims to develop statistical concepts and involves students in the collection, presentation, and interpretation of numerical data. Statistical methods will be used to address problems encountered in business, industry and government and to discuss the use and abuse of statistics presented in the media. The emphasis in this module is on the meaningful interpretation of statistical information and results. Sources of data include business, sport, medicine, physical science, engineering sciences, biological science and social science.</p> <p>Students shall obtain an understanding of and ability to apply the following to academic and real life queries: tables and graphs of univariate data; relative frequency; cumulative frequency; measures of central tendency for grouped and ungrouped data; effects of change of scale and origin; measures of dispersion; sampling techniques; bivariate data; time series data; moving averages; least squares regression lines; covariance and correlation coefficients; probability of compound, conditional and complementary events; and two-way probabilities to determine conditional probabilities associated with normal distribution. This module also seeks to provide students with an appreciation of the knowledge and skills needed to run a business.</p>
<b>BUS106 Business Studies</b>	<p>The module has been developed in order to present some of the fundamental aspects of business and business management to students. By encouraging candidates to impart this knowledge in an open class forum (small group tutorial presentations), the beginnings of professional organisation and presentation skills in a business-facing context are developed and encouraged. Successful completion of this module indicates that students have obtained a good understanding of and ability to apply the requisite business planning, marketing and HRM knowledge and skills. The lecture within this module include topics such as business planning, marketing a product, HRM – managing people and also managing the operations of a business.</p>

<b>ICT003 Principles of ICT</b>	This Principles of ICT module attempts to deliver an accurate snapshot of the state of ICT as it exists currently, as well as to equip the student with a useful set of skills in the use of common productivity software and Internet based applications. The module introduces candidates to the interesting challenges that ICT presents today and covers many anchor points that may serve as a bridge to their interests and lifestyles. These bridges include the technology in their mobile telephones, computing equipment, home appliances, motor vehicles, shopping, movies and entertainment software. Students shall obtain a good understanding of and ability to apply common applications (Ms Word, Excel and Power Point) to document creation, data collation and presentation whilst students will also be made aware of the benefits of using web based applications for information presentation and will be expected to use IT to communicate information effectively in a variety of forms. Students will learn to identify important considerations involved in the choice and maintenance of a computer system.
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### Foundation (FHEQ Level 3) Studies in Business, Economics, Accounting and Finance (2 semester) Overview

<b>Semester 1 modules</b>	
<b>ILS003 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to be delivered in conjunction with Principles of ICT in order to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>ICT003 Principles of ICT</b>	This Principles of ICT module attempts to deliver an accurate snapshot of the state of ICT as it exists currently, as well as to equip the student with a useful set of skills in the use of common productivity software and Internet based applications. The module introduces candidates to the interesting challenges that ICT presents today and covers many anchor points that may serve as a bridge to their interests and lifestyles. These bridges include the technology in their mobile telephones, computing equipment, home appliances, motor vehicles, shopping, movies and entertainment software. Students shall obtain a good understanding of and ability to apply common applications (Ms Word, Excel and Power Point) to document creation, data collation and presentation whilst students will also be made aware of the benefits of using web based applications for information presentation and will be expected to use IT to communicate information effectively in a variety of forms. Students will learn to identify important considerations involved in the choice and maintenance of a computer system.

<b>BUS106 Business Studies</b>	The module has been developed in order to present some of the fundamental aspects of business and business management to students. By encouraging candidates to impart this knowledge in an open class forum (small group tutorial presentations), the beginnings of professional organisation and presentation skills in a business-facing context are developed and encouraged. Successful completion of this module indicates that students have obtained a good understanding of and ability to apply the requisite business planning, marketing and HRM knowledge and skills. The lecture within this module include topics such as business planning, marketing a product, HRM – managing people and also managing the operations of a business.
<b>HUM102 Composition and Style</b>	The Composition and Style module aims to provide students with a structured introduction to all aspects and stages of the academic writing process. It is designed to allow students the knowledge required for the preparation and completion of written assignments within University parameters. This includes research and note-taking; structuring work; drafting and redrafting; editing and proof-reading; achieving an effective academic style; referencing; writing effectively under exam conditions; using feedback on your written work and grammar and punctuation. In addition the module also provides a supportive academic and pastoral framework for students.
<b>Semester 2 modules</b>	
<b>BUS105 Statistics</b>	<p>This module aims to develop statistical concepts and involves students in the collection, presentation, and interpretation of numerical data. Statistical methods will be used to address problems encountered in business, industry and government and to discuss the use and abuse of statistics presented in the media. The emphasis in this module is on the meaningful interpretation of statistical information and results. Sources of data include business, sport, medicine, physical science, engineering sciences, biological science and social science.</p> <p>Students shall obtain an understanding of and ability to apply the following to academic and real life queries: tables and graphs of univariate data; relative frequency; cumulative frequency; measures of central tendency for grouped and ungrouped data; effects of change of scale and origin; measures of dispersion; sampling techniques; bivariate data; time series data; moving averages; least squares regression lines; covariance and correlation coefficients; probability of compound, conditional and complementary events; and two-way probabilities to determine conditional probabilities associated with normal distribution. This module also seeks to provide students with an appreciation of the knowledge and skills needed to run a business.</p>
<b>BUS103 Economics</b>	This module has been designed to be delivered in conjunction with Statistics (BUS105) and Business Studies (BUS106) in order to present some of the fundamental aspects of business, business management and the business context. Students will obtain a preliminary knowledge and understanding of the terms and models used in the areas of microeconomics and macroeconomics. The module will include lectures on demand and supply

	models, firms and production, market structures, policy and measures, economic growth, inflation, money and banking and also International trade.
<b>HUM104 Critical Thinking</b>	This module aims to enable candidates to invest in thinking strategies to allow and enhance their understanding and interpretation of the focus of an argument/disagreement; ability to effectively evaluate the rationale and evidence to support claims; assess the credibility of sources made in a claim; and formulate and deliver clear and well-structured arguments/opinion. In addition the module also provides a supportive academic and pastoral framework for students. Lecture subjects will include involve coverage of the fundamentals of critical thinking and to show how these can be applied to everyday life. This will involve developing an awareness of: understanding what an argument is claiming, assessing if an argument works or not, constructing an effective argument of your own. Understanding the key criteria e.g. bias, neutrality, vested interest to lie or tell the truth and reputation.
<b>HUM106 Globalisation</b>	This module has been designed to be delivered as part of the Humanities and related programme disciplines in order to present some of the fundamentals aspects of Globalization (globalization) in relation to academe and the realities of the world we live in today. The module will explore how the concept has evolved; the contexts to which it refers and is used; as well as the economic, political, technological and social forces inclusive of their associated situations, beliefs and historical aspects of local and/or regional phenomena that become global in nature. It will also seek to emphasis economic globalization, such as the integration of national economies into the international economy via the mechanisms of trade, investment, capital flow, immigration and migration as well as changes in engineering and technology.

### Foundation (FHEQ Level 3) Studies in Business, Economics, Accounting and Finance (Entry Point A of 3 semester) Overview

<b>Semester 1 modules</b>	
<b>ILS003 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to be delivered in conjunction with Principles of ICT in order to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>ICT003 Principles of ICT</b>	This Principles of ICT module attempts to deliver an accurate snapshot of the state of ICT as it exists currently, as well as to equip the student with a useful set of skills in the use of common productivity software and Internet based applications. The module introduces candidates to the interesting challenges

	<p>that ICT presents today and covers many anchor points that may serve as a bridge to their interests and lifestyles. These bridges include the technology in their mobile telephones, computing equipment, home appliances, motor vehicles, shopping, movies and entertainment software. Students shall obtain a good understanding of and ability to apply common applications (Ms Word, Excel and Power Point) to document creation, data collation and presentation whilst students will also be made aware of the benefits of using web based applications for information presentation and will be expected to use IT to communicate information effectively in a variety of forms. Students will learn to identify important considerations involved in the choice and maintenance of a computer system.</p>
<b>ESP1 English Portfolio 1</b>	<p>The module has been designed to enable students to reach a linguistic level appropriate for academic study on their chosen degree scheme. The aim of English Skills Portfolio is to enable students to develop their English Language level within an academic context, and to equip students with the linguistic and academic skills necessary to perform confidently within their chosen discipline, whilst simultaneously encouraging them to become effective independent learners.</p>
<b>Semester 2 modules</b>	
<b>BUS106 Business Studies</b>	<p>The module has been developed in order to present some of the fundamental aspects of business and business management to students. By encouraging candidates to impart this knowledge in an open class forum (small group tutorial presentations), the beginnings of professional organisation and presentation skills in a business-facing context are developed and encouraged. Successful completion of this module indicates that students have obtained a good understanding of and ability to apply the requisite business planning, marketing and HRM knowledge and skills. The lecture within this module include topics such as business planning, marketing a product, HRM – managing people and also managing the operations of a business.</p>
<b>HUM102 Composition and Style</b>	<p>The Composition and Style module aims to provide students with a structured introduction to all aspects and stages of the academic writing process. It is designed to allow students the knowledge required for the preparation and completion of written assignments within University parameters. This includes research and note-taking; structuring work; drafting and redrafting; editing and proof-reading; achieving an effective academic style; referencing; writing effectively under exam conditions; using feedback on your written work and grammar and punctuation. In addition the module also provides a supportive academic and pastoral framework for students.</p>
<b>HUM106 Globalisation</b>	<p>This module has been designed to be delivered as part of the Humanities and related programme disciplines in order to present some of the fundamentals aspects of Globalization (globalization) in relation to academe and the realities of the world we live in today. The module will explore how the concept has evolved; the contexts to which it refers and is used; as well as the economic, political, technological and social forces inclusive of their associated situations,</p>

	beliefs and historical aspects of local and/or regional phenomena that become global in nature. It will also seek to emphasis economic globalization, such as the integration of national economies into the international economy via the mechanisms of trade, investment, capital flow, immigration and migration as well as changes in engineering and technology.
<b>ESP2 English Portfolio 2</b>	The module has been designed to enable students to reach a linguistic level appropriate for academic study on their chosen degree scheme. The aim of English Skills Portfolio is to enable students to develop their English Language level within an academic context, and to equip students with the linguistic and academic skills necessary to perform confidently within their chosen discipline, whilst simultaneously encouraging them to become effective independent learners.
<b>Semester 3 modules</b>	
<b>BUS103 Economics</b>	This module has been designed to be delivered in conjunction with Statistics (BUS105) and Business Studies (BUS106) in order to present some of the fundamental aspects of business, business management and the business context. Students will obtain a preliminary knowledge and understanding of the terms and models used in the areas of microeconomics and macroeconomics. The module will include lectures on demand and supply models, firms and production, market structures, policy and measures, economic growth, inflation, money and banking and also International trade.
<b>BUS105 Statistics</b>	<p>This module aims to develop statistical concepts and involves students in the collection, presentation, and interpretation of numerical data. Statistical methods will be used to address problems encountered in business, industry and government and to discuss the use and abuse of statistics presented in the media. The emphasis in this module is on the meaningful interpretation of statistical information and results. Sources of data include business, sport, medicine, physical science, engineering sciences, biological science and social science.</p> <p>Students shall obtain an understanding of and ability to apply the following to academic and real life queries: tables and graphs of univariate data; relative frequency; cumulative frequency; measures of central tendency for grouped and ungrouped data; effects of change of scale and origin; measures of dispersion; sampling techniques; bivariate data; time series data; moving averages; least squares regression lines; covariance and correlation coefficients; probability of compound, conditional and complementary events; and two-way probabilities to determine conditional probabilities associated with normal distribution. This module also seeks to provide students with an appreciation of the knowledge and skills needed to run a business.</p>
<b>HUM104 Critical Thinking</b>	This module aims to enable candidates to invest in thinking strategies to allow and enhance their understanding and interpretation of the focus of an argument/disagreement; ability to effectively evaluate the rationale and evidence to support claims; assess the credibility of sources made in a claim; and formulate and deliver clear and well-structured arguments/opinion. In addition the module also provides a supportive academic and pastoral

	framework for students. Lecture subjects will include involve coverage of the fundamentals of critical thinking and to show how these can be applied to everyday life. This will involve developing an awareness of: understanding what an argument is claiming, assessing if an argument works or not, constructing an effective argument of your own. Understanding the key criteria e.g. bias, neutrality, vested interest to lie or tell the truth and reputation.
<b>ESP3 English Portfolio 3</b>	The module has been designed to enable students to reach a linguistic level appropriate for academic study on their chosen degree scheme. The aim of English Skills Portfolio is to enable students to develop their English Language level within an academic context, and to equip students with the linguistic and academic skills necessary to perform confidently within their chosen discipline, whilst simultaneously encouraging them to become effective independent learners.

### **Foundation (FHEQ Level 3) Studies in Business, Economics, Accounting and Finance (Entry Point B of 3 semester) Overview**

<b>Semester 1 modules</b>	
<b>ILS003 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to be delivered in conjunction with Principles of ICT in order to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>ICT Support</b>	
<b>ESP2 English Portfolio 2</b>	The module has been designed to enable students to reach a linguistic level appropriate for academic study on their chosen degree scheme. The aim of English Skills Portfolio is to enable students to develop their English Language level within an academic context, and to equip students with the linguistic and academic skills necessary to perform confidently within their chosen discipline, whilst simultaneously encouraging them to become effective independent learners.
<b>BUS106 Business Studies</b>	The module has been developed in order to present some of the fundamental aspects of business and business management to students. By encouraging candidates to impart this knowledge in an open class forum (small group tutorial presentations), the beginnings of professional organisation and presentation skills in a business-facing context are developed and encouraged. Successful completion of this module indicates that students

	<p>have obtained a good understanding of and ability to apply the requisite business planning, marketing and HRM knowledge and skills. The lecture within this module include topics such as business planning, marketing a product, HRM – managing people and also managing the operations of a business.</p>
<p><b>HUM106 Globalisation</b></p>	<p>This module has been designed to be delivered as part of the Humanities and related programme disciplines in order to present some of the fundamentals aspects of Globalization (globalization) in relation to academe and the realities of the world we live in today. The module will explore how the concept has evolved; the contexts to which it refers and is used; as well as the economic, political, technological and social forces inclusive of their associated situations, beliefs and historical aspects of local and/or regional phenomena that become global in nature. It will also seek to emphasis economic globalization, such as the integration of national economies into the international economy via the mechanisms of trade, investment, capital flow, immigration and migration as well as changes in engineering and technology.</p>
<p><b>ESP2 English Portfolio 2</b></p>	<p>The module has been designed to enable students to reach a linguistic level appropriate for academic study on their chosen degree scheme. The aim of English Skills Portfolio is to enable students to develop their English Language level within an academic context, and to equip students with the linguistic and academic skills necessary to perform confidently within their chosen discipline, whilst simultaneously encouraging them to become effective independent learners.</p>
<p><b>Semester 2 modules</b></p>	
<p><b>BUS103 Economics</b></p>	<p>This module has been designed to be delivered in conjunction with Statistics (BUS105) and Business Studies (BUS106) in order to present some of the fundamental aspects of business, business management and the business context. Students will obtain a preliminary knowledge and understanding of the terms and models used in the areas of microeconomics and macroeconomics. The module will include lectures on demand and supply models, firms and production, market structures, policy and measures, economic growth, inflation, money and banking and also International trade.</p>
<p><b>BUS105 Statistics</b></p>	<p>This module aims to develop statistical concepts and involves students in the collection, presentation, and interpretation of numerical data. Statistical methods will be used to address problems encountered in business, industry and government and to discuss the use and abuse of statistics presented in the media. The emphasis in this module is on the meaningful interpretation of statistical information and results. Sources of data include business, sport, medicine, physical science, engineering sciences, biological science and social science.</p> <p>Students shall obtain an understanding of and ability to apply the following to academic and real life queries: tables and graphs of univariate data; relative frequency; cumulative frequency; measures of central tendency for grouped and ungrouped data; effects of change of scale and origin; measures of dispersion; sampling techniques; bivariate data; time series data; moving averages; least squares regression lines; covariance and correlation</p>

	coefficients; probability of compound, conditional and complementary events; and two-way probabilities to determine conditional probabilities associated with normal distribution. This module also seeks to provide students with an appreciation of the knowledge and skills needed to run a business.
<b>HUM104 Critical Thinking</b>	This module aims to enable candidates to invest in thinking strategies to allow and enhance their understanding and interpretation of the focus of an argument/disagreement; ability to effectively evaluate the rationale and evidence to support claims; assess the credibility of sources made in a claim; and formulate and deliver clear and well-structured arguments/opinion. In addition the module also provides a supportive academic and pastoral framework for students. Lecture subjects will include involve coverage of the fundamentals of critical thinking and to show how these can be applied to everyday life. This will involve developing an awareness of: understanding what an argument is claiming, assessing if an argument works or not, constructing an effective argument of your own. Understanding the key criteria e.g. bias, neutrality, vested interest to lie or tell the truth and reputation.
<b>ESP3 English Portfolio 3</b>	The module has been designed to enable students to reach a linguistic level appropriate for academic study on their chosen degree scheme. The aim of English Skills Portfolio is to enable students to develop their English Language level within an academic context, and to equip students with the linguistic and academic skills necessary to perform confidently within their chosen discipline, whilst simultaneously encouraging them to become effective independent learners.

<b>Foundation (FHEQ Level 3) Studies in Business, Economics, Accounting and Finance (November Entry) Overview</b>	
<b>Semester One Modules</b>	
<b>ILS003 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to be delivered in conjunction with Principles of ICT in order to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>ICT003 Principles of ICT</b>	<p>This Principles of ICT module attempts to deliver an accurate snapshot of the state of ICT as it exists currently, as well as to equip the student with a useful set of skills in the use of common productivity software and Internet based applications. The module introduces candidates to the interesting challenges that ICT presents today and covers many anchor points that may serve as a bridge to their interests and lifestyles. These bridges include the technology in their mobile telephones, computing equipment, home appliances, motor vehicles, shopping, movies and entertainment software. Students shall obtain</p>

	<p>a good understanding of and ability to apply common applications (Ms Word, Excel and Power Point) to document creation, data collation and presentation whilst students will also be made aware of the benefits of using web based applications for information presentation and will be expected to use IT to communicate information effectively in a variety of forms. Students will learn to identify important considerations involved in the choice and maintenance of a computer system.</p>
<b>Semester Two Modules</b>	
<b>BUS106 Business Studies</b>	<p>The module has been developed in order to present some of the fundamental aspects of business and business management to students. By encouraging candidates to impart this knowledge in an open class forum (small group tutorial presentations), the beginnings of professional organisation and presentation skills in a business-facing context are developed and encouraged. Successful completion of this module indicates that students have obtained a good understanding of and ability to apply the requisite business planning, marketing and HRM knowledge and skills. The lecture within this module include topics such as business planning, marketing a product, HRM – managing people and also managing the operations of a business.</p>
<b>HUM102 Composition and Style</b>	<p>The Composition and Style module aims to provide students with a structured introduction to all aspects and stages of the academic writing process. It is designed to allow students the knowledge required for the preparation and completion of written assignments within University parameters. This includes research and note-taking; structuring work; drafting and redrafting; editing and proof-reading; achieving an effective academic style; referencing; writing effectively under exam conditions; using feedback on your written work and grammar and punctuation. In addition the module also provides a supportive academic and pastoral framework for students.</p>
<b>HUM106 Globalisation</b>	<p>This module has been designed to be delivered as part of the Humanities and related programme disciplines in order to present some of the fundamentals aspects of Globalization (globalization) in relation to academe and the realities of the world we live in today. The module will explore how the concept has evolved; the contexts to which it refers and is used; as well as the economic, political, technological and social forces inclusive of their associated situations, beliefs and historical aspects of local and/or regional phenomena that become global in nature. It will also seek to emphasis economic globalization, such as the integration of national economies into the international economy via the mechanisms of trade, investment, capital flow, immigration and migration as well as changes in engineering and technology.</p>
<b>Semester Three Modules</b>	
<b>BUS105 Statistics</b>	<p>This module aims to develop statistical concepts and involves students in the collection, presentation, and interpretation of numerical data. Statistical methods will be used to address problems encountered in business, industry and government and to discuss the use and abuse of statistics presented in the media. The emphasis in this module is on the meaningful interpretation of statistical information and results. Sources of data include business, sport,</p>

	<p>medicine, physical science, engineering sciences, biological science and social science.</p> <p>Students shall obtain an understanding of and ability to apply the following to academic and real life queries: tables and graphs of univariate data; relative frequency; cumulative frequency; measures of central tendency for grouped and ungrouped data; effects of change of scale and origin; measures of dispersion; sampling techniques; bivariate data; time series data; moving averages; least squares regression lines; covariance and correlation coefficients; probability of compound, conditional and complementary events; and two-way probabilities to determine conditional probabilities associated with normal distribution. This module also seeks to provide students with an appreciation of the knowledge and skills needed to run a business.</p>
<b>HUM104 Critical Thinking</b>	<p>This module aims to enable candidates to invest in thinking strategies to allow and enhance their understanding and interpretation of the focus of an argument/disagreement; ability to effectively evaluate the rationale and evidence to support claims; assess the credibility of sources made in a claim; and formulate and deliver clear and well-structured arguments/opinion. In addition the module also provides a supportive academic and pastoral framework for students. Lecture subjects will include involve coverage of the fundamentals of critical thinking and to show how these can be applied to everyday life. This will involve developing an awareness of: understanding what an argument is claiming, assessing if an argument works or not, constructing an effective argument of your own. Understanding the key criteria e.g. bias, neutrality, vested interest to lie or tell the truth and reputation.</p>
<b>BUS103 Economics</b>	<p>This module has been designed to be delivered in conjunction with Statistics (Statistics) and Business Studies (BUS106) in order to present some of the fundamental aspects of business, business management and the business context. Students will obtain a preliminary knowledge and understanding of the terms and models used in the areas of microeconomics and macroeconomics. The module will include lectures on demand and supply models, firms and production, market structures, policy and measures, economic growth, inflation, money and banking and also International trade.</p>

<b>Level 1 (FHEQ Level 4) Accounting &amp; Finance Overview</b>	
<b>Semester One Modules</b>	
<b>DBE1002 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats;</p>

	summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.
<b>IC-1002 Maths for Accounting &amp; Finance &amp; Economics</b>	This module aims to prepare and equip students to undertake mathematical analysis and techniques in Accounting and Finance. Topics will include arithmetic, algebra, coordinate geometry, differentiation, mathematics of finance and growth and economic applications of functions and derivatives.
<b>IC-1004 Accounting</b>	<p>Every business uses accounting techniques to operate and survive. Therefore accounting is the language of business and learning the language of accounting is essential for anyone that must make a decision based on financial data and financial information.</p> <p>This module aims to provide an insight to the basic principles and mechanics behind the preparation of financial statements and the use of financial information in the decision making process of a business.</p> <p>Thus it introduces students to the fundamentals of financial and management accounting providing them with a basic toolkit for communicating financial performance to stakeholders and evaluating the business performance by using the information generated by the accounting system.</p>
<b>IC-1007 Marketing and Strategy</b>	The module aims to prepare students for a range of marketing and strategy modules in future years of study. Topics include strategic management including critical success factors, strategic analysis, resource based view, functional strategies, change management, the concepts of segmentation, targeting and positioning, consumer and organisational buying behaviour and marketing information systems / market research.
<b>IC-1014 Economics for Business &amp; Accounting &amp; Finance</b>	This module builds provides a rigorous understanding of basic micro-and macro-economic principles by combining theory and application to contemporary issues, such that students have a sound basis for progression to understand the context for business/finance actions in the wider economy. Topics will include supply, demand and elasticity, utility and indifference curve analysis, alternative market structures, unemployment and inflation, aggregate demand and aggregate supply.
<b>Semester Two Modules</b>	

<b>IC-1502 Finance</b>	<p>This module has been designed to provide students with underpinning knowledge and understanding of finance and investment principles and to provide a solid grounding for the more advanced intellectual approach required in undergraduate study.</p> <p>Investment and finance are of crucial importance in the support of all business activities so this course is designed to introduce the basic concepts on which investment and finance are based, providing students with a toolkit that enables a better understanding of the performance of businesses and the decisions and problems they face.</p> <p>Overall the aim is to develop an understanding and knowledge of new investment appraisal, cost of capital, and the effect of capital structure on the value of a firm. The module will also consider issues regarding the optimal capital structure, dividend policy and financial distress.</p>
<b>IC-1503 Statistics for Accounting &amp; Finance</b>	<p>The module will provide an overview of the statistical methods necessary for economic analysis, focusing specifically on the use of computer packages (primarily SPSS) to conduct statistical analysis.</p> <p>Other topics will include probability distributions, hypothesis testing, data preparation, analysis of difference, analysis of variance, cluster analysis and non-parametric statistics.</p>
<b>IC-1508 Managing People and Operations</b>	<p>This module provides students with an introduction to the study of the organisation and management of people. It considers the historical development of people management and critically evaluates principal theoretical approaches to the management of people in organisations.</p> <p>A consideration of the importance of the organisational context is given. The module also discusses key concepts, theories and research related to organising and leading people in organisations and their implications for management practice. In doing so, this module provides the foundations of the study of organisational behaviour and human resource management at level</p>
<b>IC-1514 Foundations of Management Accounting</b>	<p>To introduce students to the fundamentals of management accounting. Both Financial and Management Accounting are of critical importance in the support of all business activities so this course is designed to introduce the basic concepts on which management accounting is based, providing students with a toolkit that enables a better understanding of the performance of businesses and the decisions and problems they face.</p> <p>Topics will include overhead allocation and absorption, introduction to budgeting and breakeven analysis.</p>

<b>Level 1 (FHEQ Level 4) Business Overview</b>	
<b>Semester One Modules</b>	

<b>DBE1002 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>IC-1003 Accounting for Business</b>	<p>To introduce students to the fundamentals of financial and management accounting. Accounting is of critical importance when supporting all business activities and this module has been designed to introduce the basic concepts on which accounting is based. Thus providing students with a basic toolkit for understanding the financial side of business performance and financial decision making problems that a business may face.</p>
<b>IC-1006 Managing People</b>	<p>This module intends to introduce students to the study of the organisation and the management of people. Topics will include principal theoretical approaches to people management, leading people and organising people.</p>
<b>IC-1014 Economics for Business and Accounting &amp; Finance</b>	<p>This module builds provides a rigorous understanding of basic micro-and macro-economic principles by combining theory and application to contemporary issues, such that students have a sound basis for progression to understand the context for business/finance actions in the wider economy. Topics will include supply, demand and elasticity, utility and indifference curve analysis, alternative market structures, unemployment and inflation, aggregate demand and aggregate supply.</p>
<b>Semester Two Modules</b>	
<b>IC-1013 Finance for Business &amp; Economics</b>	<p>This module provides students with an understanding of structure and functions of financial systems, and introduces them to quantitative techniques used in investment and financial decision making at a basic level and is aimed at non-specialists.</p> <p>Topics will include financial intermediaries, investment appraisals and financial securities.</p>
<b>IC-1008 Operations Management</b>	<p>This module is designed to introduce students to contemporary issues encountered by operations managers and directors of public and private organisations as well as the theoretical conceptualisations that underlie the framing of said issues. Topics will include service operations and service quality, service failure and recovery, capacity management and inventory management and supply chain management.</p>

<b>IC-1505 Marketing</b>	<p>To gain an insight into the principles and practices of marketing in the contemporary environment, and to provide an overview of the nature and scope of the marketing function and the environmental forces that affect marketing activity.</p> <p>Topics will include marketing planning and strategy process, analysing the market, marketing segmentation and targeting and ethics, e-business and global issues.</p>
<b>IC-1507 Mathematics &amp; Statistics 1 for Business</b>	<p>This module will provide students with a good understanding of the application of Mathematics and Statistics in Business. This session will provide an outline of the major aims and objectives of the module and how these relate to Economics and Business. Formal teaching is supplemented by power point slides and use of worksheets and there will be an emphasis on the encouragement of students to contribute verbally and in writing on relevant mathematical techniques. The use of SPSS software will supplement and support the statistical techniques covered in formal teaching.</p>

<b>Level 1 (FHEQ Level 4) Business Overview - November Intake</b>	
<b>Semester One Modules</b>	
<b>DBE1002 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>Semester Two Modules</b>	
<b>IC-1003 Accounting for Business</b>	<p>To introduce students to the fundamentals of financial and management accounting. Accounting is of critical importance when supporting all business activities and this module has been designed to introduce the basic concepts on which accounting is based. Thus providing students with a basic toolkit for understanding the financial side of business performance and financial decision making problems that a business may face.</p>
<b>IC-1006 Managing People</b>	<p>This module intends to introduce students to the study of the organisation and the management of people. Topics will include principal theoretical approaches to people management, leading people and organising people.</p>
<b>IC-1014 Economics for Business and</b>	<p>This module builds provides a rigorous understanding of basic micro-and macro-economic principles by combining theory and application to</p>

<b>Accounting &amp; Finance</b>	contemporary issues, such that students have a sound basis for progression to understand the context for business/finance actions in the wider economy. Topics will include supply, demand and elasticity, utility and indifference curve analysis, alternative market structures, unemployment and inflation, aggregate demand and aggregate supply.
<b>Semester Three Modules</b>	
<b>IC-1013 Finance for Business &amp; Economics</b>	This module provides students with an understanding of structure and functions of financial systems, and introduces them to quantitative techniques used in investment and financial decision making at a basic level and is aimed at non-specialists.  Topics will include financial intermediaries, investment appraisals and financial securities.
<b>IC-1008 Operations Management</b>	This module is designed to introduce students to contemporary issues encountered by operations managers and directors of public and private organisations as well as the theoretical conceptualisations that underlie the framing of said issues. Topics will include service operations and service quality, service failure and recovery, capacity management and inventory management and supply chain management.
<b>IC-1505 Marketing</b>	To gain an insight into the principles and practices of marketing in the contemporary environment, and to provide an overview of the nature and scope of the marketing function and the environmental forces that affect marketing activity.  Topics will include marketing planning and strategy process, analysing the market, marketing segmentation and targeting and ethics, e-business and global issues.
<b>IC-1507 Mathematics &amp; Statistics 1 for Business</b>	This module will provide students with a good understanding of the application of Mathematics and Statistics in Business. This session will provide an outline of the major aims and objectives of the module and how these relate to Economics and Business. Formal teaching is supplemented by power point slides and use of worksheets and there will be an emphasis on the encouragement of students to contribute verbally and in writing on relevant mathematical techniques. The use of SPSS software will supplement and support the statistical techniques covered in formal teaching.

### Level 1 (FHEQ Level 4) Economics Overview

<b>Semester One Modules</b>	
<b>DBE1002 Interactive Learning Skills and Communication (ILSC)</b>	This module has been designed to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.  The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and

	<p>strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>IC-1003 Accounting for Business</b>	<p>To introduce students to the fundamentals of financial and management accounting. Accounting is of critical importance when supporting all business activities and this module has been designed to introduce the basic concepts on which accounting is based. Thus providing students with a basic toolkit for understanding the financial side of business performance and financial decision making problems that a business may face.</p>
<b>IC-1510 Current Issues in Economics</b>	<p>This module aims to complement the more technical delivery of economic theory with a broader appreciation of where economics has a role to play in explaining social outcomes.</p> <p>Topics will include the economics of the environment, economics of discrimination, the economics of minimum wage and international economics.</p>
<b>IC-1509 Econometrics</b>	<p>The module introduces students to the theory and practice of econometrics and in particular to the use of Ordinary Least Squares (OLS).</p> <p>The basic assumptions that underpin the OLS model are introduced as are the consequences for estimation if these are not met.</p> <p>The principles of statistical inference and diagnostic testing at a practical level based on econometric modelling and their relevance to contemporary economic issues are a fundamental part of the module.</p>
<b>IC-1512 Macro-Economics</b>	<p>This module aims to provide a rigorous understanding of basic macro-economic principles by combining theory and application to contemporary issues.</p> <p>Topics will include measuring GDP, economic growth, expenditure multipliers and money and monetary policy.</p>
<b>Semester Two Modules</b>	
<b>IC-1002 Maths for Accounting &amp; Finance &amp; Economics</b>	<p>This module aims to prepare and equip students to undertake mathematical analysis and techniques in Accounting and Finance. Topics will include arithmetic, algebra, coordinate geometry, differentiation, mathematics of finance and growth and economic applications of functions and derivatives.</p>

<b>IC-1503 Statistics for Accounting &amp; Finance</b>	<p>The module will provide an overview of the statistical methods necessary for economic analysis, focusing specifically on the use of computer packages (primarily SPSS) to conduct statistical analysis.</p> <p>Other topics will include probability distributions, hypothesis testing, data preparation, analysis of difference, analysis of variance, cluster analysis and non-parametric statistics.</p>
<b>IC-1011 Micro-Economics</b>	<p>This module aims to provide a rigorous understanding of basic micro-economic principles by combining theory and application to contemporary issues, such that students have a sound basis for progression to study economics at Level 2.</p> <p>Topics will include demand, choice and preferences, utility and indifference curve analysis, alternative market structures and externalities.</p>
<b>IC-1013 Finance for Business &amp; Economics</b>	<p>This module provides students with an understanding of structure and functions of financial systems, and introduces them to quantitative techniques used in investment and financial decision making at a basic level and is aimed at non-specialists.</p> <p>Topics will include financial intermediaries, investment appraisals and financial securities.</p>

### Level 1 (FHEQ Level 4) Economics Overview – July Intake

<b>Semester One Modules</b>	
<b>DBE1002 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>IC-1002 Maths for Accounting &amp; Finance &amp; Economics</b>	<p>This module aims to prepare and equip students to undertake mathematical analysis and techniques in Accounting and Finance. Topics will include arithmetic, algebra, coordinate geometry, differentiation, mathematics of finance and growth and economic applications of functions and derivatives.</p>
<b>IC-1003 Accounting for Business</b>	<p>To introduce students to the fundamentals of financial and management accounting. Accounting is of critical importance when supporting all business activities and this module has been designed to introduce the basic concepts on which accounting is based. Thus providing students with a basic</p>

	<p>toolkit for understanding the financial side of business performance and financial decision making problems that a business may face.</p>
<b>IC-1011 Micro-Economics</b>	<p>This module aims to provide a rigorous understanding of basic micro-economic principles by combining theory and application to contemporary issues, such that students have a sound basis for progression to study economics at Level 2.</p> <p>Topics will include demand, choice and preferences, utility and indifference curve analysis, alternative market structures and externalities.</p>
<b>IC-1510 Current Issues in Economics</b>	<p>This module aims to complement the more technical delivery of economic theory with a broader appreciation of where economics has a role to play in explaining social outcomes.</p> <p>Topics will include the economics of the environment, economics of discrimination, the economics of minimum wage and international economics.</p>
<b>Semester Two Modules</b>	
<b>IC-1013 Finance for Business &amp; Economics</b>	<p>This module provides students with an understanding of structure and functions of financial systems, and introduces them to quantitative techniques used in investment and financial decision making at a basic level and is aimed at non-specialists.</p> <p>Topics will include financial intermediaries, investment appraisals and financial securities.</p>
<b>IC-1512 Macro-Economics</b>	<p>This module aims to provide a rigorous understanding of basic macro-economic principles by combining theory and application to contemporary issues.</p> <p>Topics will include measuring GDP, economic growth, expenditure multipliers and money and monetary policy.</p>
<b>IC-1503 Statistics for Accounting &amp; Finance</b>	<p>The module will provide an overview of the statistical methods necessary for economic analysis, focusing specifically on the use of computer packages (primarily SPSS) to conduct statistical analysis.</p> <p>Other topics will include probability distributions, hypothesis testing, data preparation, analysis of difference, analysis of variance, cluster analysis and non-parametric statistics.</p>

**IC-1516**

**Methodology in  
Economics**

The module outlines the principal aspects of modern economic methodology, its relationship to other approaches within science, and provides coverage (inter alia) of the nature and purpose of economic models, and of the distinctions to be drawn between theoretical, empirical and experimental work. The module provides students with the opportunity to develop a key communication skill, namely presenting to an audience using appropriate software.