

## **Studying at ICWS, Swansea**

### **Where is Swansea?**

- Swansea is located in South Wales, on the coast.
- It's about an hour from Wales' capital city, Cardiff and about 3 hours by train from London.
- There are regular bus and train services between Swansea and Heathrow and Gatwick airports.

### **Where in Swansea is ICWS?**

ICWS is located on the seafront campus of Swansea University, overlooking Swansea Bay and the Gower Peninsula — the first place to be designated as an Area of Outstanding Natural Beauty (AONB) by Natural England on behalf of the Welsh Assembly Government.

### **What is Swansea like?**

- Swansea is the second-largest city in Wales and the area around the city includes beautiful beaches and countryside.
- The city itself has a population of almost a quarter of a million people. It is a cosmopolitan city with a vibrant mix of nationalities and cultures.
- It is becoming well known around the world because of its football team, Swansea City, who are in the UK Premiership and play clubs such as Manchester United and Chelsea at their football stadium, the Liberty Stadium.

### **Why do people choose to live and study in Swansea?**

- Lots of people choose Swansea because it is surrounded by beautiful countryside and beaches, but also has the facilities of a city; Swansea offers an excellent array of entertainment such as a wide choice of shopping, as well as theatres, museums, music venues, castles etc.
- Many students are attracted to a city that excels in sport, especially football, being home to Premier League Football Club, Swansea City FC.
- The beaches offer fantastic leisure opportunities where you can walk, relax, go swimming or even surf – in fact the Swansea area has some of the UK's best surfing beaches.
- Others choose Swansea because it is only 3 hours away from London, but is a much cheaper area to live in.
- Of course Swansea University has an excellent academic reputation and provides an excellent campus for its students. The University is right next to Swansea beach – which for some people is a big attraction!

### **How much will it cost me to live in Swansea?**

- Swansea is a very affordable city to study and live in.
- Accommodation costs vary depending on what sort of property you want to live in - you can choose to live in a shared house with others students or in a flat on your own, but the latter will cost more per month.
- ICWS can help you to find accommodation that will suit your budget.

- As well as your tuition costs you will need a minimum budget of £550 per month to cover your rent and day to day costs
- Think about how you will fund your everyday living – will you be sponsored? If so will they provide you a termly or monthly allowance? Or do you have savings that you will use to cover your expenses?

### **Is ICWS part of Swansea University?**

ICWS is an affiliate College of Swansea University, working in Partnership with them.

As a student of ICWS you will be taught and have full access to all of the University and College facilities that are available on the campus of Swansea University.

### **Why do people choose ICWS?**

- ICWS classes are usually quite small in size (max 35 in your first semester) and so offer a more personalised learning experience.
- ICWS is tailored to the needs of international students and also provides a full student support service including help with accommodation and welfare

### **What facilities are there at Swansea University?**

Swansea University offers excellent academic and leisure facilities for its students. All of the following are on the campus site:

- An excellent library, open 24 hours in exam periods!
- Media services – IT Labs and printing facilities
- A wide range of cafes, restaurants and coffee shops across campus –
- A Post Office, clothing shop and even a Supermarket!
- Medical centre & dentist
- An arts centre showing theatre, dance and films
- An Olympic sized swimming pool
- Sports village with various astro and grass pitches, tennis courts, gym & athletics track.

### **Will I graduate with a Swansea University degree?**

When you successfully complete your stages of study at ICWS you will then continue your studies at Swansea University where you will be able to complete your degree and graduate! Your degree will be from Swansea University.

### **Why will a degree in the UK help me in the future?**

Once you have graduated you will probably be looking to go home and find a job. Your degree at Swansea University will hopefully help you to get a better job with better prospects. Having a degree will hopefully mean that you can obtain; better job security; a more rewarding, challenging job; status and prestige; a higher salary. Of course a good job in the future will help secure your future for you and your family.

<b>Pre-Masters (FHEQ Level 6) Management (1 Semester – Leading to Computer Science) Overview</b>	
<b>Semester One Modules</b>	
<b>ILS006 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
<b>PMM1010 Strategy</b>	<p>The Strategy module is all about analysing, evaluating and formulating alternative business approaches to the current and projected business environments faced by companies and organisations.</p> <p>The course itself is split into two major sections. The first section deals with identifying environmental conditions, where students examine the criteria to be considered in determining a new strategic direction. The second section deals with the issues relating to the implementation of a strategy, considering all business process issues and success factors.</p>
<b>PMM1011 Critical Management Thinking</b>	<p>The Critical Thinking module assists students in analysing, evaluating and forming their own opinions supported by reasons, evidence and argument. This approach is needed in all areas of academic work and especially so in Post graduate academic studies. The more the students engage critically with their work, the better their grades will be.</p> <p>The course is designed to assist students in understanding how to identify arguments and how to assess whether arguments are good or bad and how to produce good arguments themselves. Issues such as bias and ambiguity are discussed and most importantly, the fundamentals of argument and argument formation are considered and rehearsed.</p>
<b>PMM1012 Academic English Skills 1</b>	<p>The aim of the module is to contribute to raising students' awareness of the necessary business English language needed for the ICWS Pre-Masters program.</p> <p><b>Learning Outcomes</b></p> <ul style="list-style-type: none"> <li>• To be able to build an awareness of the linguistic demands of the ICWS Pre-Masters Programme.</li> <li>• To improve accuracy and fluency in the use of English in a business context.</li> </ul>

	<ul style="list-style-type: none"> <li>To extend structural and syntactic knowledge of business English.</li> <li>To enhance fluency in oral and written registers.</li> </ul>
<b>PMM1014 Quantitative Methods for Business</b>	<p>This module aims to benchmark and enhance candidate knowledge, technique and application of mathematics as a fundamental platform for postgraduate students. It provides a foundation to further learning and full comprehension, at Masters level, of the following disciplines: quantitative methods for economics, econometrics, statistics, information systems, accounting and financial analysis. It is the academic policy of Navitas Ltd (UK) that any further study concerning the language of mathematics in a postgraduate degree scheme requires candidates to first have a thorough grounding in the subject. Hence the inclusion of this module as core on the Pre-Masters programme. Successful completion of this module indicates that students have obtained a good understanding of and ability to apply basic mathematic skills to the wider business and economic environment.</p>

<b>Pre-Masters (FHEQ Level 6) Management (2 Semester – Leading to Computer Science) Overview</b>	
<b>Semester One Modules</b>	
<b>ILS006 Interactive Learning Skills and Communication (ILSC)</b>	<p>This module has been designed to benchmark and satisfy the progression criteria with regard to student communication and learning skills competency. Focus is put on the relevant transferable and portable skills of effective and professional communication.</p> <p>The course utilizes a number of practical activities to allow candidates to achieve these essential skills, students will be introduced to techniques and strategies to manage speech anxiety; enhance grammar and vocabulary, think critically under pressure; research, package and deliver logical and persuasive communication both orally and in a variety of written formats; summarise; and become an effective listener; understand cultural and gender differences; and work effectively in a team and as an individual.</p>
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<p><b>Semester Two Modules</b></p>	
<p><b>PMM1008 Finance</b></p>	<p>This module has been designed to provide students with underpinning knowledge and understanding of finance and investment principles and to provide a solid grounding for the more advanced intellectual approach required in postgraduate study.</p> <p>Successful completion of this module indicates that students have obtained a good understanding of and ability to apply the requisite finance and investment knowledge and skills to enable them to proceed to the MSc Management degree schemes at Swansea University.</p>
<p><b>PMM1013 Academic English Skills 2</b></p>	<p>This module has been designed to be delivered in conjunction with other ICWS Pre-Masters modules.</p> <p>This module aims to contribute to raising student awareness of necessary English language skills needed in an academic context in order to be able to cope with the demands of a postgraduate programme within the field of Business Management. It will specifically focus on developing students' ability in the academic writing and reading skills required for study on academic programmes at Masters level and will also develop students' research and critical thinking skills, as well as their spoken English language ability, necessary for academic purposes.</p>
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<p><b>PMM1015 Research and Critical Analysis</b></p>	<p>This module aims to provide the opportunity to demonstrate the critical thinking skills gained from semester 1 and to use research techniques to analyse business organisations. It also allows an opportunity to expand the personal development plan and use the skills learned from ILSC.</p> <p>It also aims to develop a range of research and analytical critical thinking skills necessary for successful study at postgraduate level.</p>